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October 17, 1994

FOR IMMEDIATE RELEASE:

THIBODEAUX TO PRESENT LECTURE ON CULTURAL DIVERSITY

CHARLESTON -- Mary Thibodeaux, a consultant to business and industry on cultural diversity issues, will present a public lecture during a three-day visit to Eastern Illinois University as Visiting Professor of Cultural Diversity.

Thibodeaux, associate dean in the College of Business Administration at the University of North Texas, will discuss "Cultural Diversity in Industry and Academia" on Thursday, Oct. 20 at 4 p.m. in Lumpkin Hall, Room 122 on Eastern's campus.

The lecture, sponsored by Eastern's Department of Management and Marketing, is open to the public and is intended for anyone who seeks a better understanding of issues related to cultural diversity, said department chair Aline Arnold.

Thibodeaux serves on the Task Force on Multi-Cultural Diversity at the University of North Texas and has led workshops for the American Management Association on ways managers can recruit, retain and train a culturally diverse workforce.

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THIBODEAUX

In addition to her public lecture, Thibodeaux will discuss cultural diversity issues with management and marketing classes, faculty from the Lumpkin College of Business and Applied Sciences and other areas, administrators, staff and students.

This is her second visit to the EIU campus.